

Use Of Artificial Intelligence As Support In The Colombian Educational Field: A Bibliometric Análisis

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ABSTRACT. *The impact of artificial intelligence (AI) on education in Colombia is being examined by current study. AI has completely changed the way that education is taught and learned, tailoring it to each student's unique needs and closing access gaps to education in a world where technology is becoming more and more crucial. To better comprehend developing scientific trends in this topic, a descriptive and quantitative methodology based on bibliometric tools and Scopus data is employed in this study. With 2,686 authors contributing and 887 sources in total, the data indicate a 5.31% increase in recent scientific output. In 2022, 2021, and 2023, publications climbed dramatically and accounted for 34.95% of all scientific production. The United States leads the world in scientific productivity, followed by China, Spain, and other nations. The most cited papers discuss e-learning in medical education and digital transformation in higher education. China University of Mining and Technology, Zhejiang University, and the University of iGranada are a few of the most renowned universities in this discipline. Moreover, the authors who were most pertinent were Wang Y and Yang Y. Lastly, CHEN CC, 1998, J BUS VENTURING was the paper that was cited the most with a total number of citations of 1806. The bibliometric analysis shows how artificial intelligence is becoming more and more relevant in Colombian education, indicating a shift toward more inclusive and efficient instruction.*

Keywords: *education, teaching, artificial intelligence, innovation, Colombia.*

1 INTRODUCTION

The 21st century has witnessed a revolutionary shift in education with the introduction of artificial intelligence (AI), which has profoundly changed how education is imparted and acquired globally (Seldon et al., 2020; Cantú-Ortiz et al., 2020). In an environment where technology is present in every aspect of life, education is not an exception. (Tight, 2021). The way that teaching and learning are conducted has changed significantly as 'a result of the introduction of cutting-edge technology like artificial intelligence (AI) into the field of education, especially in Colombia (Chaudhry & Kazim, 2022). The traditional educational paradigm has undergone a substantial shift as a result of the use of AI in education. For educators, legislators, and students alike, this has brought up both new opportunities and problems (Guan et al., 2020).

The quality and accessibility of education have been impacted in Colombia by the new opportunities and problems brought about by the use of AI in education (Ramírez-Montoya et al., 2021; Barreiro, 2022). Artificial intelligence has demonstrated the potential to enhance both the quality and accessibility of education, as it is described as the capacity of robots to mimic human intellect (Chen et al., 2020). Artificial intelligence is achieved by

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employing computer systems and algorithms to carry out operations that would typically need human participation (Korteling et al., 2021; Benbya et al., 2020). In the context of education, this means putting in place tools and systems that can adjust to the unique learning styles of each student, customize the learning process, and offer real-time feedback (Almusaed et al., 2023).

Colombia's diverse geography and social makeup creates special educational issues, including educational inequality and inadequate access to high-quality education in outlying or underprivileged regions (De Souza et al., 2023). But AI is starting to show itself as a very useful tool for addressing these problems and raising national standards for education (Miao et al., 2021). AI may recognize learning patterns, customize instructional materials to meet the requirements of specific students, and offer individualized suggestions to raise academic achievement via the use of sophisticated algorithms and data analysis (Bhutoria, 2022).

Like many other developing nations, Colombia has significant obstacles in the field of education, including the need to modify teaching strategies to meet the demands of the twenty-first century, the lack of fair access to high-quality education, and a shortage of educational resources (Varas et al., 2023). Artificial Intelligence is portrayed as a potent instrument to tackle these issues and enhance academic achievements on a national scale. AI can assist in reducing the educational gap and create equitable chances for all Colombian students through the introduction of intelligent learning systems, personalized educational material, and adaptable learning environments (Kuleto et al., 2021; Salas-Pilco & Yang, 2022).

Summarizing, artificial intelligence has the ability to completely transform Colombian education by offering fresh methods and resources to raise the standard and accessibility of instruction across the nation (Alenezi, 2023). However, in order to fully benefit from artificial intelligence (AI) in education, it is imperative to address potential obstacles and hurdles and make sure new technologies are used in an ethical and fair manner inside the Colombian educational system (Walter, 2023; Aithal, 2023). This article's goal is to use a thorough bibliometric study to investigate the impact and advancement of artificial intelligence in Colombian education. This approach makes it possible to comprehend current scientific trends and developments pertaining to the use of AI in education (Górriz et al., 2020). This offers insight into the state of play and potential developments in this important area.

The bibliometric analysis proposed in this study is based on data gathered from the Scopus database, one of the most comprehensive and trustworthy sources of academic and scientific information available anywhere in the world (Pradhan & Zala, 2021; Ramírez-Duran et al., 2023). By looking into scientific production connected to artificial intelligence and education in Colombia, the researchers hope to find patterns, trends, and new research opportunities in this field. The goal of the research is to present a thorough picture of this field's current situation in Colombia. It is expected that this article will contribute to enhancing knowledge about the use of artificial intelligence in education in Colombia and will serve as a starting point for additional debates and reflections on this crucial topic in the contemporary educational field.

2 MATERIALS AND METHODS

This article examines the literature on artificial intelligence (AI) and its connection to education in Colombia, looking at research papers that have been added to the Scopus metasearch engine. The goal of bibliometric analysis, which is a collection of quantitative techniques based on statistical analytic techniques, is to assess the influence of publications by their distribution by examining citations in scientific journal articles (Ellegaard & Wallin, 2015). Word frequency analysis has also been used to analyze published literature in other domains, i.e., to offer information on "hot" subjects and themes that had a lasting influence rather than transient fads (Azen & Walker, 2021). Additionally, scientometric studies are conducted to analyze co-occurrences of phrases and co-citation maps by categories of documents and authors, as well as to statistically identify research, authors, journals, regions, and institutions related to a field of study (Ramírez, 2023).

The following search formula was used to find the pertinent data: TITLE-ABS-KEY ("education") AND TITLE-ABS-KEY ("training") TITLE-ABS-KEY ("artificial intelligence") OR TITLE-ABS-KEY ("teaching") TITLE-ABS-KEY ("resource") OR TITLE-ABS-KEY ("Colombia"), AND TITLE-ABS-KEY ("innovation"). It displays the application of Boolean operators like "AND" and "OR" as well as important phrases associated with the subject of study. These were filtered by knowledge domains, languages, and the years 1973 to 2023, yielding 887 recovered research papers. The Biblioshiny program was used to handle the data that was downloaded in a CSV file from the Bibliometrix package, which is a component of the RStudio statistical software. The results section that follows contains the tables, maps, and graphs that were created.

3 RESULTS

Table 1 Description of main information

| Description | Results |
|------------------------------------|----------------|
| Timespan | 1973:2023 |
| Sources (Journals, Books, etc) | 568 |
| Documents | 887 |
| Average years from publication | 5,31 |
| Average citations per documents | 7,56 |
| Average citations per year per doc | 10,47 |
| References | 23580 |
| DOCUMENT TYPES | |
| article | 485 |
| book | 15 |
| book chapter | 38 |
| conference paper | 269 |
| conference review | 28 |
| editorial | 3 |
| erratum | 1 |

| | |
|---------------------------------|-------|
| letter | 1 |
| note | 3 |
| review | 42 |
| short survey | 2 |
| DOCUMENT CONTENTS | |
| Keywords Plus (ID) | 3706 |
| Author's Keywords (DE) | 2516 |
| AUTHORS | |
| Authors | 2686 |
| Authors of single-authored docs | 158 |
| AUTHORS COLLABORATION | |
| Single-authored docs | 166 |
| Co-Authors per Doc | 3,27 |
| International co-authorships % | 12,06 |

Source: author using R software based on information from Scopus.

The previous table identifies the general elements associated with the scientific production of the area of knowledge, where a growth of 5.31% is observed in recent years, in a total of 887 sources with 2686 authors present in said sources. publications. Likewise, the growth of scientific production can be seen more clearly in figure 1; Of this, the years 2022 (114), 2021 (100) and 2023 (96) stand out, in which there was a notable growth in publications related to the research topic, in these years 34.95% of all the research carried out.

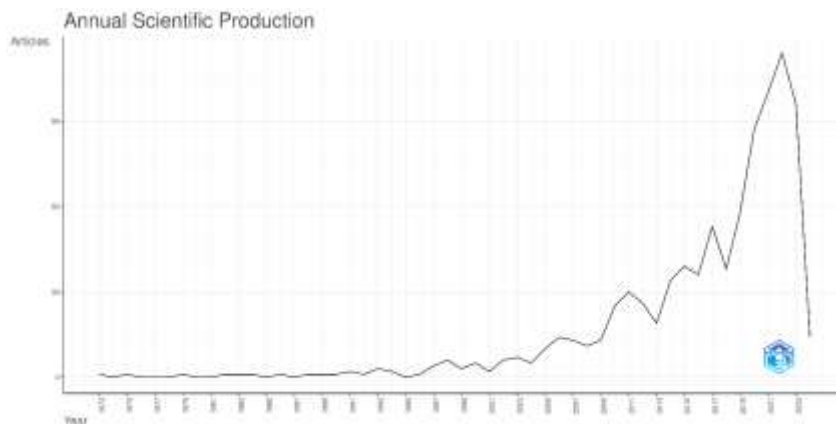


Fig. 1. Annual scientific production, source: author based on information from Scopus.

Subsequently, in accordance with the above, figure 2 shows how the most relevant sources found in this research were Acm International Conference Proceeding Series, 29 publications, Sustainability (Switzerland), with 16 and, finally, Journal Of Physics: Conference Series with 13 published works.

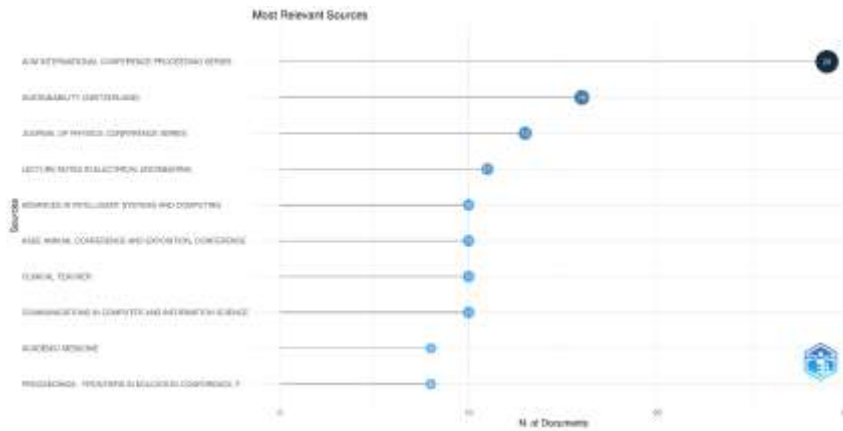


Fig. 2. Most relevant sources, source: author using R software based on information from Scopus.

On the other hand, in terms of production by country, it is observed how the United States is the greatest exponent in terms of scientific productivity with 548 contributions, followed by China with 518, Spain with 399, the United Kingdom with 148, Mexico with 83, Brazil with 71, Canada with 67, Australia with 66, Colombia with 66, Portugal with 64, among others. Publications from the United States represent 20% of the publications found, which can be seen in table 2.

Table 2 Scientific production by country

| Country | Freq |
|-----------|------|
| USA | 548 |
| CHINA | 518 |
| SPAIN | 399 |
| UK | 148 |
| MEXICO | 83 |
| BRAZIL | 71 |
| CANADA | 67 |
| AUSTRALIA | 66 |
| COLOMBIA | 66 |
| PORTUGAL | 64 |

Source: author based on information from Scopus .

Country Scientific Production

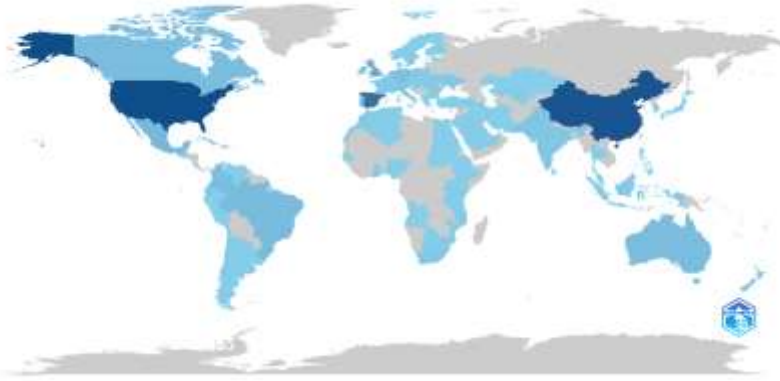


Fig. 3. Scientific production between countries, source: author based on information from Scopus.

Following this order of ideas, figure 4 shows the institutions that have made the most contributions on the topic of study are University Of Granada (33), Zhejiang University (19), China University Of Mining And Technology (17) contributions each; These contribute 3.81% of all publications, taking into account that there are co-authored works between them.

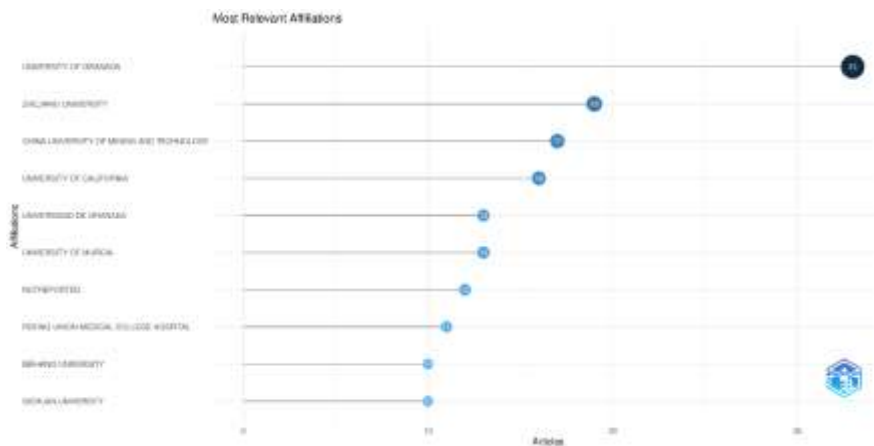


Fig. 4. Most relevant affiliations, source: author based on information from Scopus.

To measure productivity per researcher, the frequency index was taken as a reference; On which figure 5 shows the leadership of Wang Y with 11 contributions, followed by Yang Y with 7 contributions and finally Li J and Li Y with 6 contributions each.

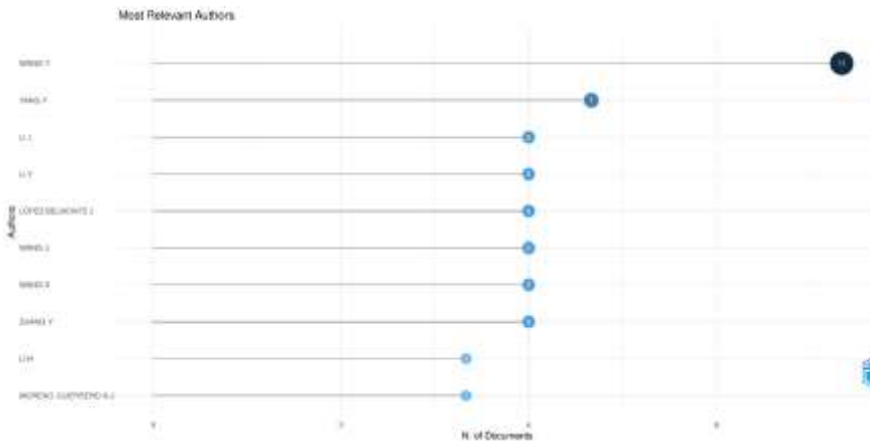


Fig. 5. Most relevant authors, source: author using R software based on information from Scopus.

Table 3 Most cited articles

| Paper | DOI | Total Citations | TC per Year | Normalized TC |
|--|---|-----------------|-------------|---------------|
| CHEN CC, 1998, J BUS VENTURING | 10.1016/S0883-9026(97)00029-3 | 1806 | 66.89 | 5.44 |
| RUIZ JG, 2006, ACAD MED | 10.1097/00001888-200603000-00002 | 1378 | 72.53 | 12.45 |
| GARCÍA-MORALES VJ, 2021, FRONT PSYCHOL | 10.3389/fpsyg.2021.616059 | 274 | 68.50 | 42.88 |
| HARGIE O, 1998, MED EDUC | 10.1046/j.1365-2923.1998.00154.x | 153 | 5.67 | 0.46 |
| GARRETT N, 2009, MOD LANG J | 10.1111/j.1540-4781.2009.00969.x | 146 | 9.13 | 9.35 |
| BRUNETTI F, 2020, TQM J | 10.1108/TQM-12-2019-0309 | 133 | 26.60 | 17.04 |
| HADEN NK, 2010, J DENT EDUC | 10.1002/j.0022-0337.2010.74.5.tb04901.x | 120 | 8.00 | 6.88 |

| Paper | DOI | Total Citations | TC per Year | Normalized TC |
|---|---|-----------------|-------------|---------------|
| FUENTES A, 2019, REVISTA IBEROAM SOBRE CALIDAD EFICACIA CAMBIO EDU | 10.15366/reice2019.17.2.002 | 92 | 15.33 | 10.16 |
| TABULAWA R, 2013, TEACH AND LEARNING IN CONTEXT: WHY PEDAGOGICAL REFORMS FAIL IN SUB-SAHARAN AFRICA | N/A | 90 | 7.50 | 5.72 |
| MIDDLETON KW, 2014, ENTREP RES J | 10.1515/erj-2013-0040 | 90 | 8.18 | 10.55 |
| KNEEBONE R, 2010, MED TEACH | 10.3109/01421590903419749 | 89 | 5.93 | 5.10 |
| MIDGLEY K, 2006, NURSE EDUC TODAY | 10.1016/j.nedt.2005.10.015 | 86 | 4.53 | 0.78 |
| JOU M, 2013, COMPUT HUM BEHAV | 10.1016/j.chb.2012.04.020 | 73 | 6.08 | 4.64 |
| CARLINE JD, 2004, ACAD MED | 10.1097/00001888-200410000-00004 | 66 | 3.14 | 1.68 |
| RAMÍREZ-MONTOYA M-S, 2017, COMPUT HUM BEHAV | 10.1016/j.chb.2017.09.010 | 64 | 8.00 | 6.57 |
| MILLER J, 2005, J NURS EDUC | 10.3928/01484834-20050101-04 | 64 | 3.20 | 7.19 |
| SÁEZ-LÓPEZ JM, 2020, EDUC SCI | 10.3390/educsci10020026 | 62 | 12.40 | 7.94 |
| CABERO-ALMENARA J, 2019, J NEW APPROACHES EDUC RES | 10.7821/naer.2019.1.327 | 61 | 10.17 | 6.74 |
| JONES RF, 1997, ACAD MED | 10.1097/00001888-199703000-00015 | 61 | 2.18 | 3.21 |

| Paper | DOI | Total Citations | TC per Year | Normalized TC |
|---|---|-----------------|-------------|---------------|
| LATORRE-COSCULLUELA C, 2021, INTERACT TECHNOL SMART EDUC | 10.1108/ITSE-08-2020-0137 | 60 | 15.00 | 9.39 |
| ROPE RW, 2017, J AM SOC NEPHROL | 10.1681/ASN.2016101061 | 59 | 7.38 | 6.06 |
| HOROWITZ RE, 2007, HUM PATHOL | 10.1016/j.humpath.2007.01.001 | 55 | 3.06 | 4.58 |
| CIOLACU M, 2017, IEEE INT SYMP DES TECHNOL ELECTRON PACKAG, SIITME - PROC | 10.1109/SIITME.2017.8259942 | 54 | 6.75 | 5.55 |
| NICCUM BA, 2017, MED EDUC ONLINE | 10.1080/10872981.2017.1360722 | 53 | 6.63 | 5.44 |
| HENDRICSON WD, 2004, J DENT EDUC | 10.1002/j.0022-0337.2004.68.10.tb03851.x | 53 | 2.52 | 1.35 |

Source: author based on information from Scopus.

From the 25 papers listed in Table 3, the three most cited papers are Chen et al. (1998) with 1806 citations, Ruiz et al. (2006) with 1378 and García-Morales et al. (2021) with 274 referenced papers. The most often referenced research mentioned earlier is a study that suggested an entrepreneurial self-efficacy construct (ESE) to predict an individual's chance of being an entrepreneur.

Two investigations were undertaken in this study project: one on small company leaders and the other on students. According to Study 1, students studying entrepreneurship had a higher overall ESE score than those studying management or organizational psychology. Additionally, all three student categories' intentions to launch their own businesses were favorably correlated with ESE. Additionally, compared to management and psychology students, the entrepreneurial students had better levels of self-efficacy in marketing, management, and financial control. In research 2, the impacts of locus of control and ESE were evaluated concurrently on the characteristics of contemporary firm founders vs nonfounders. The research concluded that while the influence of locus of control was not

significant, the effect of ESE scores was after adjusting for individual and corporate background characteristics. More precisely, it was discovered that company founders were more confident in their ability to innovate and take risks than non-founders.

The study's findings, in the authors' opinion, show how entrepreneurial self-efficacy may function as a distinguishing trait of an entrepreneur. These findings may have significant effects on community intervention, education, counseling, and entrepreneurial evaluation. Initially, ESE may be used to determine the causes of avoidance of entrepreneurship. Many people may avoid taking on entrepreneurial endeavors not because they don't think they have the essential talents, but rather because they think they do. According to the researchers, this is particularly true for demographic groups like women or underrepresented minorities who are thought to have no history of entrepreneurship. In summary, the researchers found that by focusing their efforts on improving the Entrepreneurial Sense of Experience (ESE) of specific groups or people for key areas of entrepreneurship, communities and individuals might gain insight into the roots of entrepreneurial avoidance (Chen et al., 1998).

4 CONCLUSIONS

In conclusion, of the 207 articles analyzed in this bibliometric study based on the information obtained from Scopus on the impact of artificial intelligence in the world of finance, it can be said that:

The highest peaks of publications occur in the years 2020, 2011, and 2023, where 35.27% of the total published works are concentrated, the scientific production analyzed in the period from 1985 to 2023 shows a growth rate of 3.62%. 53% of all publications are concentrated in China, the United States, Spain, Pakistan, Canada, South Korea. On the other hand, the journals that publish the most on the subject are *Lecture Notes In Networks And Systems and Sustainability* (Switzerland) leads the area with 4 publications each. These cover 5.31% of all publications, the rest of the publications are dispersed among different journals.

The institutions that publish the most on the topic are *Spiru Haret University* (6), *Universitas Negeri Semarang* (5), *Uttaranchal University* (5) contributions each; These contribute 6% of all publications. The authors with the most published articles are *Lebonte M* with 5 contributions, and finally *Irfan M* and *Morrison* with 7 contributions each; This is taking into account that 2.29% of the researchers in this field are from international co-authorships.

Lastly, CHEN CC, 1998, *J BUS VENTURING* was the paper that was cited the most. According to the authors, demonstrate how entrepreneurial self-efficacy may serve as a defining characteristic of an entrepreneur and may have important implications for community intervention, instruction, therapy, and entrepreneurial assessment. The total number of citations in this study was 1806.

Summarizing, the completed bibliometric analysis has given rise to a comprehensive and current comprehension of the literature on artificial intelligence in Colombian education. Even though this sector has made great strides, there are still opportunities and problems that need to be explored in order to fully utilize AI's potential to raise the caliber and

accessibility of education in the nation. It is intended that this study will act as a springboard for additional investigations and teamwork in this crucial and dynamic field.

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