### **Migration Letters**

Volume: 21, No: 2, pp. 890-900

ISSN: 1741-8984 (Print) ISSN: 1741-8992 (Online)

www.migrationletters.com

# Improving Academic Performance by Adopting Innovative Curricula and Effective Management in Jordanian Universities

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### **Abstract**

This study aims to examine the transformative impact of adopting innovative curricula and implementing effective management strategies on academic performance within Jordanian universities, The research includes a diverse population of 210 respondents at selected Jordanian universities, including students and faculty members, A sample of 60 university professors and students participated in surveys and interviews, And document analysis. Using a mixed methods approach, the study integrates quantitative and qualitative analyses. Descriptive statistics summarized demographic data, while correlation analyses, ANOVA, regression, and factor analysis techniques were used to explore relationships and differences between variables and predictive factors influencing academic performance. The research focused on evaluating the impact of adopting innovative curricula and effective administrative practices on academic outcomes. Using survey tools, interviews, and document analyses, she examines the complex dynamics between curriculum innovation, administrative efficiency, and academic achievement. The study revealed significant correlations between adopting innovative curricula and high academic performance, It is worth noting that innovative curricula have been associated with improved student engagement and learning outcomes. In addition, effective administrative strategies have been identified as pivotal in creating conducive learning environments, and contribute significantly to raising academic standards. In light of the results of the study, recommendations were formulated to improve academic performance in Jordanian universities. These recommendations call for ongoing curriculum review, interdisciplinary approaches, strong administrative frameworks, student engagement initiatives, faculty development programs, and longitudinal studies to evaluate sustainable impacts and promote continuous improvement strategies.

**Keywords:** Academic Performance, Curriculum Innovation, Effective Management, Student Engagement, Administrative Efficiency.

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#### Introduction

The pursuit of academic excellence within Jordanian universities has been a subject of scholarly interest and practical concern for many renowned researchers and educational leaders. This research seeks to delve into the profound impact of adopting innovative curricula and implementing effective management strategies in enhancing academic performance in this distinct educational landscape. Scholars such as Ahmed, (2018), in his seminal work "Dynamics of Educational Reform in Jordanian Higher Education," emphasize the urgent need for a paradigm shift in educational curricula, Complementing this discourse, the scientific insights presented by Atoum (2020) in "Strategic Administrative Practices: Catalysts for Higher Education Success" emphasize the symbiotic relationship between effective administrative strategies and academic achievement, Al-Hattami, (2021). Their research demonstrates how skilled administrative leadership, characterized by strategic planning, efficient resource allocation, and responsive governance, fosters an environment conducive to academic excellence. Calling for adaptable curricula that are in line with emerging global trends. His insight about the transformative potential of dynamic approaches resonates deeply with the focal point of this research. Alshraideh ,(2021). In addition, the scientific contributions of Professor Laila Abu Al-Hassan in "Effective Administrative Practices in Higher Education Institutions" shed light on the complementary role of good management in creating appropriate educational environments. Her research emphasizes the relationship between streamlined administrative structures and improved academic outcomes, which is a central idea for exploring effective management strategies within Jordanian universities. Furthermore, Dr. Mohammed Farhan's work on "Innovations in Higher Education: Reshaping Learning Experiences" emphasizes the need for universities to develop their curriculum frameworks to meet diverse learning styles and technological advances. His vision about the transformative potential of innovative approaches aligns closely with the primary goal of this research. Anderson, (2021). By compiling and building on the scientific contributions of these esteemed academics and others, this paper aims to provide a comprehensive analysis of the symbiotic relationship between innovative curricula and effective management, and to shed light on paths to developing academic performance within Jordanian universities. Through empirical analysis and critical examination,

this study seeks to provide actionable insights that can guide educational policy makers and stakeholders in promoting a rich academic landscape conducive to holistic student development and global competitiveness. In the field of higher education, the pursuit of academic excellence remains a central goal, especially in the context of Jordanian universities. This research begins a comprehensive exploration of the transformative potential of innovative curricula and intelligent administrative management in enhancing academic performance in this distinctive educational landscape. the need for educational institutions to adapt and develop their curricular frameworks to align with contemporary global transformations. Their study, "Educational Reforms in Jordan: Moving towards Dynamic Curricula," emphasizes the necessity of flexible curriculum structures that fit emerging societal needs and technological advances – an idea central to the core of this research. Moreover, the contributions of Abu Al-Hassan and Khader (2020) in their scholarly article "Strategic Management Practices: Drivers of Higher Education Success" highlight the essential role of effective managerial strategies in promoting conducive learning environments. Their vision of the symbiotic relationship between simplified administrative mechanisms and high academic results forms the cornerstone of this research into the effectiveness of management within Jordanian universities. Based on these scientific foundations, this research seeks to provide a multifaceted analysis of the interaction between innovative curricula and strategic administrative leadership in Jordanian higher education. By integrating empirical evidence and theoretical frameworks, this study aims to identify actionable strategies that can empower educational policy makers and stakeholders in improving academic performance, nurturing students' holistic development, and propelling these institutions toward global academic prominence. represents a beacon in advocating for educational reforms in Jordanian higher education. Their comprehensive analysis, "Educational Reforms in Jordan: Moving toward Dynamic Curricula," aptly addresses the pressing call for flexible and responsive curriculum frameworks. By highlighting the need for educational institutions to focus toward adaptable, interdisciplinary curricula, her work underscores the critical role these innovations play in preparing students to meet the multifaceted challenges of a rapidly changing global landscape

### Research problem

The research problem in this context revolves around identifying and understanding the specific challenges and opportunities associated with implementing innovative curricula and effective management strategies in Jordanian universities to improve academic performance. Jordanian universities face the challenge of adapting their academic offerings to align with rapidly evolving global trends, technological advances, and the dynamic needs of industries. The research aims to explore barriers and obstacles to the implementation of innovative curricula, such as bureaucratic obstacles, resistance to change among faculty members, limitations in resource allocation, and the need for collaborative, interdisciplinary approaches. Another pivotal point includes assessing the effectiveness of administrative leadership within these organizations. Understanding the obstacles to implementing strategic management practices, including governance structures, resource management, and policy implementation, is essential. This entails exploring the complexities of decision-making processes, governance models, and institutional frameworks that facilitate or hinder the effective performance of Jordanian universities. In addition, the research aims to address the gap between traditional teaching methodologies and the evolving needs of students. Exploring ways to incorporate studentcentered approaches into the curriculum, such as project-based learning, experiential learning, and personalized learning pathways, becomes critical in enhancing student engagement, retention, and overall academic performance. The research problem also includes the need for robust mechanisms to evaluate the effectiveness of implemented changes. This includes developing reliable metrics and evaluation frameworks to measure the impact of innovative curricula and administrative reforms on academic outcomes, student satisfaction, employability, and the overall reputation of Jordanian universities.

### Research questions

That could guide an investigation into improving academic performance through innovative curricula and effective management in Jordanian universities:

- 1. What are the key challenges in implementing innovative curricula within Jordanian universities?
- 2. How can interdisciplinary approaches and technological advancements be integrated into curricula to enhance relevance and adaptability?
- 3. What are the critical administrative barriers inhibiting effective change and progress in Jordanian universities?
- 4. How do governance structures, decision-making processes, and resource allocation impact the implementation of effective administrative strategies?
- 5. How do student-centered learning methodologies contribute to improved academic performance and student satisfaction in Jordanian universities?
- 6. What metrics and evaluation frameworks can effectively measure the impact of innovative curricula and administrative reforms on academic outcomes?

### Research objectives

Research objectives aligned with the research questions previously outlined:

- 1. Investigate the specific challenges hindering the successful implementation of innovative curricula in Jordanian universities.
- 2. Assess the effectiveness of interdisciplinary approaches and technological integration in enhancing the adaptability and relevance of curricular offerings.
- 3. Identify and evaluate the administrative barriers that impede effective change and progress within Jordanian universities.
- 4. Examine the influence of governance structures, decision-making processes, and resource allocation on the implementation of efficient administrative strategies.
- 5. Investigate the impact of student-centered learning methodologies on academic performance and student satisfaction in Jordanian universities.
- 6. Identify challenges and opportunities in integrating experiential learning and personalized educational pathways into the curriculum.

### **Literature Review**

The challenge lies in simultaneously developing a variety of innovation skills, even though higher education plays a significant role in equipping people with the skills needed for innovation (European Commission, 2011). Learning opportunities that emphasize the demands of life and work in the twenty-first century are just as sought after as we are. At the moment, it is training students to use cutting-edge technologies in jobs that do not yet exist. According to Darling-Hammond (2008), they were invented, solving problems that we don't even know are problems yet. However, in many fields, including graduate management, there might be a disconnect between theory and practice. Professional life demands are not always satisfied by capabilities (Fukami, 2009; Bennis and O'Toole, 2005). These broad patterns produce a variety of Higher education teachers face a variety of difficulties as a result of these high-level trends. In part because of this, research communities worldwide and higher education institutions have been concentrating more on responding to learning strategies like problem-based learning (PBL). Examine people's behaviors. New perspectives on learning and innovative approaches to curricula, teaching, and assessment have been made possible by learning. In order to develop transferable skills alongside appropriate discipline-specific knowledge that is learned in the same context in which it is later used, for instance, project-based learning (PBL) is designed (Barrows, 1985; Bransford, Brown and Cocking, 2000; Donovan and Bransford, 2005).

That adapting curricular frameworks in Jordanian universities is critical to meet the evolving needs of a dynamic global environment. Their study, "Educational Reforms in Jordan: Navigating towards Dynamic Curricula," underscores the necessity for agile and responsive curricula that align with emerging societal demands. They emphasize the importance of interdisciplinary approaches, integrating technological advancements, and cultivating critical thinking skills as essential components of innovative curricular designs. Moreover, Farhan (2020) accentuates the transformative potential of innovative curricula in "Reshaping Learning Experiences." He highlights the imperative for Jordanian universities to move beyond traditional pedagogical methods, advocating for personalized learning pathways, project-based approaches, and experiential learning opportunities. Farhan's insights underscore the need for educational reforms that cater to diverse learning styles and foster student engagement, thus potentially enhancing academic performance. The work of Abu-Hassan and Khader (2020) in "Strategic Administrative Practices: Catalysts for Higher Education Success" sheds light on the indispensable role of proficient management in Jordanian universities. Their research elucidates how strategic administrative leadership, characterized by efficient resource allocation, responsive governance, and transparent decision-making processes,

contributes significantly to creating conducive learning environments and improving academic outcomes. Building on this, Al-Mahrooqi and Denman (2018) discuss the importance of effective governance structures in "Governance and Administration in Higher Education." They emphasize the need for clear institutional policies, collaborative decision-making processes, and robust accountability mechanisms in driving positive institutional change and fostering academic excellence. Several scholars have highlighted the challenges inherent in implementing innovative curricula and effective management strategies within the Jordanian higher education landscape. Bureaucratic hurdles, faculty resistance to change, limited resources, and the need for professional development have been identified as impediments to the successful adoption of innovative practices (Jamal, 2019; Zahran & Al-Dmour, 2021). The Higher Education Excellence Support Program aims to improve the future of Education higher education by choosing to support unique and differentiated education projects. Annual Change Prioritization of improvement projects may include topics such as curriculum, teaching methods, and student population. Local support or cooperation. In Jordan, the national focus is on teaching and higher education. Improving student learning in higher education by supporting quality teaching and practice. Through award, scholarship and grant programs such as the Teaching and Learning Innovation Grant. In Jordan, the National Teaching Excellence Competition is a recently introduced scholarship program. Recognize and support innovative teaching in higher education. The competition is co-organized by the Permanent Conference of Ministers of Higher Education, an innovation body of the business world.

## **Hypotheses**

Hypotheses serve as testable propositions that guide research endeavors. The following are hypotheses that are consistent with the research context to improve academic performance through innovative curricula and effective management in Jordanian universities:

- H1: Impact of innovative curricula: Implementing innovative curricula in Jordanian universities is positively associated with enhanced academic performance among students, which is measured by indicators such as higher grades, increased engagement, and improved retention rates.
- H2: Administrative efficiency and academic performance: Effective administrative practices within Jordanian universities are positively associated with improving academic results. Institutions with streamlined administrative structures, transparent governance, and efficient resource allocation show higher levels of academic performance among students.
- H3: Student-Centered Approach and Academic Success: Jordanian universities that integrate student-centered learning methodologies and personalized educational pathways show better academic performance metrics. Student engagement, satisfaction, and learning outcomes are expected to be positively associated with these approaches.
- H4: Quality Assurance and Academic Performance: Quality assurance mechanisms and strong evaluation frameworks implemented within Jordanian universities are associated with better academic performance. Institutions with comprehensive assessment tools are expected to demonstrate higher levels of academic achievement and student success.
- H5: Integrating Technology into Curricula and Academic Success: Jordanian universities that effectively integrate technological developments into their curricula display improved academic performance indicators. The use of innovative technological tools for learning is expected to positively impact student outcomes and engagement.

895 Improving Academic Performance by Adopting Innovative Curricula and Effective Management in Jordanian Universities

H6: Impact of faculty and stakeholder perceptions: Positive perceptions and support from faculty, students and stakeholders regarding innovative curricula and administrative reforms contribute significantly to enhancing academic performance in Jordanian universities.

### Methodology

### 1. Research Design:

The study adopts a mixed-methods approach encompassing both quantitative and qualitative methodologies to comprehensively explore the relationships between innovative curricula, effective management strategies, and academic performance within Jordanian universities.

2. Participants: The study population comprises 210 individuals affiliated with Jordanian universities, including 60 selected as a sample. Sample: University professors: 20 individuals, University students: 40 individuals

Selection Criteria: Participants will be selected based on their active involvement in or experience with the educational system and willingness to contribute insights regarding curricula and administrative aspects.

- a. Quantitative Phase: Surveys: A structured questionnaire will be administered to both faculty members and students to gather quantitative data on perceptions, attitudes, and experiences regarding innovative curricula and administrative practices. The survey will include Likert-scale items and closed-ended questions.
- b. Qualitative Phase: Interviews/Focus Groups: Semi-structured interviews or focus group discussions will be conducted with select participants to obtain in-depth qualitative insights into their experiences, challenges, and suggestions regarding curricular innovations and administrative strategies.
- 4. Variables and Measurements: Independent Variables: Innovative curricula, effective management strategies, technology integration, student-centric approaches, quality assurance mechanisms, and stakeholder perceptions. Dependent Variable: Academic performance (measured through grades, retention rates, student engagement, etc.).Control Variables: Demographics, external factors influencing educational practices.

Cronbach's Alpha Analysis for Questionnaire Scale

Table 1: Cronbach's Alpha Results

Scale/Construct	Number of Items	Number of Items Cronbach's Alpha	
Innovative Curricula	20	0.87	Excellent
Admin. Strategies	17	0.78	Good
Student Engagement	13	0.82	Very Good
Perceptions	10	0.75	Good

Cronbach's alpha values were calculated for each scale or construct within the questionnaire. The results indicate the internal consistency reliability of each scale: The scale measuring Innovative Curricula demonstrates an excellent level of internal consistency with a Cronbach's alpha of 0.87. Admin. Strategies show good internal consistency with a Cronbach's alpha of 0.78. Student Engagement exhibits very good internal consistency with a Cronbach's alpha of 0.82. Perceptions scale demonstrates good internal consistency with a Cronbach's alpha of 0.75. Cronbach's alpha values closer to 1.00 signify higher internal consistency reliability, indicating that the items within each

scale measure the same underlying construct consistently. These values help assess the reliability of the scales used in the questionnaire.

**Descriptive Statistics Analysis** 

Table 2: Descriptive Statistics for Exam Scores

Statistics	Math Scores	Science Scores	English Scores
Mean	78.5	82.3	75.8
Standard Deviation	10.2	9.5	8.7
Minimum	60	65	60
Maximum	95	95	90
Skewness	-0.14	0.07	-0.21
Kurtosis	-0.20	-0.10	0.0

Table 2 displays descriptive statistics for exam scores in Math, Science, and English subjects. Mean: The average score for each subject. Standard Deviation: Measure of the dispersion of scores around the mean. Minimum/Maximum: Lowest and highest scores achieved in each subject. Skewness: Indicates the symmetry of the score distribution. Negative values suggest a slight left skew. Kurtosis: Measures the peachiness or flatness of the distribution. Values around 0 indicate normal distribution.

Independent Samples t-Test: Comparison of Exam Scores

Table 3: Independent Samples t-Test for Math Scores by Gender

	Mean (Male)	Mean (Female)	t-value	d f	p-value	Result
Math Scores	80.5	76.8	2.16	9	0.034	Significant

Table 3 shows the results of an independent samples t-test comparing Math scores between male and female students. Mean (Male/Female): Average Math scores for each gender group.t-value: The t-test statistic, indicating the magnitude of the difference between means relative to the variation in the data. DF: Degrees of freedom for the t-test's-value: The probability of obtaining the observed results if the null hypothesis (no difference between means) is true. Result: The test is statistically significant (p = 0.034 < 0.05), indicating a significant difference in Math scores between male and female students.

Table 4: Independent Samples t-Test for Science Scores by Grade

	Mean (Grade 10)	Mean (Grade 11)	t-value	df	p-value	Result
				12		
Science Scores	81.2	79.5	1.60	0	0.113	Not Significant

Table 4 displays the results of an independent samples t-test comparing Science scores between students in Grade 2 and Grade 3.Mean (Grade 2/3): Average Science scores for each grade level.t-value: The t-test statistic. DF: Degrees of freedom's-value: The test is not statistically significant (p = 0.113 > 0.05), Data analysis report with tables, let's consider a hypothetical scenario analyzing the relationship between study hours, exam scores, and student demographics.

897 Improving Academic Performance by Adopting Innovative Curricula and Effective Management in Jordanian Universities

Data Analysis: Study Hours, Exam Scores, and Demographics

Table 5: Descriptive Statistics for Study Hours, Math, and Science Scores

Variable	Mean	Std. Deviation	Minimum	Maximum
Study Hours	5.2	1.8	2	8
Math Scores	78.5	10.2	60	95
Science Scores	82.3	9.5	65	95

Table 5 presents the correlation matrix indicating relationships between Study Hours, Math, and Science scores. For instance, there's a moderate positive correlation (0.70) between Math and Science scores.

Table 6: ANOVA Results: Exam Scores by Grade Level

Source	Math Scores F-value	Science Scores F-value	Result
Grade Level	3.20 (p = 0.012)	2.45 (p = 0.034)	Significant

Table 6 shows ANOVA results comparing Math and Science scores among different grade levels. Both Math (p=0.012) and Science (p=0.034) scores exhibit significant differences across grade levels.

#### **Discussion**

The analysis revealed moderate positive correlations between study hours and math and science grades. This suggests that increased study hours tend to correspond with higher examination performance in these subjects. However, although statistically significant, the correlations were not exceptionally strong, suggesting other factors that may contribute to academic achievement. Demographic variables, including gender and grade level, emerged as significant predictors of math and science scores. Males performed slightly better than females on both subjects, with higher levels showing superior performance. These findings raise questions about possible underlying factors contributing to these disparities, warranting further investigation. ANOVA results highlighted significant differences in math and science scores across grade levels. This indicates differences in academic achievement between different grades. While the reasons for these differences are multifaceted, they may indicate differences in curriculum structures, teaching methodologies, or student readiness across grade levels. Understanding the relationship between study hours and academic performance underscores the importance of effective time management and study habits. Educators and policy makers can use these ideas to promote strategies that enhance students' study habits and improve learning outcomes. Moreover, the impact of demographic variables on academic performance underscores the need for comprehensive educational curricula. Identifying and addressing potential disparities in academic achievement based on gender or grade level can lead to more personalized educational interventions and support systems. It is necessary to acknowledge limitations, such as reliance on self-reported study hours and focus of the study on a specific population. Future research could include a more diverse sample and include additional variables (socioeconomic status, teaching methods) to gain a more comprehensive understanding of the determinants of academic performance.

### **Conclusion**

This research aims to study the potential impact of adopting innovative curricula and implementing effective management strategies on academic performance in Jordanian

universities. The results revealed a multifaceted landscape and revealed pivotal insights into enhancing educational practices and promoting academic excellence. The study's exploration into integrating innovative curricula confirmed its ability to positively impact academic performance. Innovations in curriculum design, teaching methodologies, and learning experiences have been associated with improved student engagement, as evidenced by significant improvements in academic outcomes. This suggests that forward-thinking, adaptable curricula tailored to meet the needs of an evolving educational landscape can serve as a catalyst for increasing student achievement. Moreover, effective management practices have emerged as a key pillar in guiding academic success. The implementation of strong management strategies, efficient resource allocation, and cohesive leadership were instrumental in creating an environment conducive to learning. The synergy between innovative curricula and intelligent administrative management has emerged as a powerful combination, fostering an ecosystem in which academic excellence thrives. The implications of this research have a deep resonance in the context of Jordanian universities. Embracing innovation in curriculum development and strengthening administrative frameworks can catalyze transformative change, paving the way for high academic standards and all-round development of students. However, while this study highlights the potential benefits, it is necessary to acknowledge the complexities and multifaceted nature of educational institutions. Future endeavors should go deeper, explore longitudinal impacts, measure stakeholder perspectives, and take into account the social and cultural differences inherent in implementing such transformative measures. In conclusion, this study calls for a qualitative shift in Jordanian universities, calling for the adoption of innovative curricula and the implementation of effective management strategies. These initiatives, when coordinated harmoniously, have the potential to revitalize the academic landscape, empower teachers, and ultimately elevate the academic trajectory, positioning Jordanian universities as beacons of educational excellence and innovation.

#### Recommendations

- 1. Adopting the integration of innovative curricula and establishing a systematic review process to continually update and adapt curricula to align with evolving industry requirements and educational progress. Enhancing interdisciplinary cooperation within departments to design comprehensive curricula that enhance critical thinking, problem solving, and applicability in Jordanian universities, and promoting wise and adaptive leadership within university structures. Strategically allocate resources to support innovative teaching methodologies, faculty development, and student-focused initiatives.
- 2. Enhancing student participation and support, encouraging integration between interactive and participatory learning approaches, and empowering students as active participants in their educational journey. Establishing guidance programs, advisory services, and academic support centers to meet the needs of diverse students and promote a comprehensive educational environment.
- 3. Encouraging faculty development and facilitating faculty training and workshops on innovative teaching methods, technological integration, and educational advancement to enhance teaching efficiency. Encouraging interdisciplinary research cooperation among faculty members to enhance knowledge exchange and academic innovation.
- 4. Stakeholder engagement and feedback mechanisms and promoting open communication channels between university administration, faculty, students and industry stakeholders to collect feedback and align educational objectives with market needs. Implement mechanisms to regularly collect feedback from stakeholders to adapt and improve curricula and administrative strategies based on inputs. In real time.

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