

Revolutionising the Monetary Landscape: The Convergence of FinTech, RegTech, and AI

Ahmad Yousef Areiqat¹, Tamara Mahmoud Rasheed Al-Qaruty²

Abstract

This article investigates the applications and ramifications of FinTech, RegTech, and Man-made reasoning (simulated intelligence) inside the quickly advancing monetary biological system. By assessing pertinent writing and contextual investigations, the article exhibits the cooperative energy of these three mechanical areas and fundamentally examines the difficulties and potential open doors they present. The paper closes by framing critical bits of knowledge and likely bearings for future exploration.

1. *Financial ecosystem: A complex network of interconnected financial institutions, markets, products, and services that interact and transact. This term can encompass everything from traditional banking systems to the latest financial technologies.*

2. *FinTech: An amalgamation of "financial technology" refers to using technology and innovation to challenge traditional financial products and services and offer new solutions in the finance industry. This includes mobile banking, cryptocurrency, peer-to-peer lending, and more.*

3. *RegTech: Short for "Regulatory Technology," it pertains to technologies designed to assist financial institutions in meeting industry compliance rules and regulations. These technologies use data analytics and modern techniques to ensure businesses adhere to external regulatory standards and internal risk policies.*

4. *Artificial Intelligence (AI): Refers to the capability of a machine or software to mimic human cognitive functions such as learning, reasoning, problem-solving, perception, and decision-making. This technology is driven by algorithms that can learn and make decisions from data.*

5. *Challenges and opportunities: In the context of this abstract, this refers to the potential barriers, problems, and benefits that the convergence of FinTech, RegTech, and AI might bring to the financial ecosystem. Challenges can be anything from regulatory hurdles to technical limitations, while opportunities involve improved efficiencies, new markets, or innovative products and services.*

Keywords: *Monetary Landscape, simulated intelligence, FinTech, RegTech.*

1. Introduction

The monetary area has recently encountered a critical change, determined by quick, innovative headways. FinTech, RegTech, and Computerised Reasoning (artificial intelligence) are at the front line of this change; they are given and directed to alter monetary administrations. This article investigates the crossing point of these three spaces, diving into their applications, difficulties, and potentially open doors and examining their effect on the monetary biological system. The developing relationship

¹ Professor, Department of Business Administration, Business School, Al-Ahliyya Amman University. 19328, Amman, Jordan, ahmadareiqat@ammanu.edu.jo

² Business Administration, Al-Ahliyya Amman University- Al-Saro, Al-Salt, Amman, Jordan

between FinTech, RegTech, and simulated intelligence has opened new doors for organisations and clients. It has likewise raised a few worries connected with information protection, administrative difficulties, and monetary considerations, which should be painstakingly addressed to guarantee the supportable improvement of the financial business.

2. Literature Review

FinTech, a "monetary innovation" satchel, alludes to applying imaginative innovations to monetary administrations, like banking, instalments, and protection (Arner et al., 2019). FinTech has disturbed conventional financial administrations by growing new action plans, cycles, and items (Zohar & Deng, 2021).

A few critical areas of FinTech improvement include:

1. Portable banking: Versatile financial stages have made monetary administrations more available and helpful for clients, empowering them to deal with their records, move assets, and make cell phone instalments (Sironi, 2020).
2. Advanced wallets: Advanced wallets, like PayPal and Apple Pay, have worked on exchanges by permitting clients to store numerous instalment techniques and make secure instalments on the web or face-to-face with insignificant contact (Zohar & Deng, 2021).
3. Blockchain innovation: Blockchain innovation can reform different parts of the monetary business, including cross-line instalments, exchange money, and resource the executives, by giving a safe, straightforward, and decentralised framework for exchanges (Sironi, 2020).

a. RegTech

RegTech, or "administrative innovation," includes utilising innovation to work on administrative cycles and consistency inside the monetary business (Arner et al., 2021). The essential objective of RegTech is to improve proficiency, exactness, and straightforwardness in administrative revealing, checking, and consistency (Jenik & Lauer, 2020).

Some basic RegTech applications include:

1. Anti-money laundering (AML) consistency: RegTech arrangements, for example, computer-based intelligence-driven exchange checking frameworks, can help monetary organisations all the more recognise and report dubious exchanges connected with illegal tax avoidance (Haddad & Hornuf, 2021).
2. Risk management: RegTech apparatuses can assist monetary establishments with recognising, evaluating, and overseeing different kinds of dangers, for example, credit risk, market risk, and functional gambling, by amassing and examining information continuously (Jenik & Lauer, 2020).
3. Regulatory reporting: RegTech stages can mechanise and smooth out administrative announcing processes, making it more straightforward for monetary organisations to agree with complex and continuously evolving guidelines (Haddad & Hornuf, 2021).

b. Artificial Intelligence

Computer Science Intelligence is a Software Engineering (CS) division that creates machines equipped for performing errands that regularly require human knowledge (Russell & Norvig, 2020). Artificial intelligence has seen wide reception across different areas, including the monetary business (Chui et al., 2022). Some basic artificial intelligence applications in finance include:

1. Extortion location: Artificial intelligence can break down enormous volumes of information to distinguish surprising examples or ways of behaving that might demonstrate fake action. This can help monetary organisations recognise and forestall extortion more than conventional strategies (Dwivedi et al., 2021).
2. Credit scoring: Man-made intelligence-driven credit scoring models can evaluate the reliability of borrowers more precisely and productively than conventional models, considering a complete scope of elements and information sources (Dwivedi et al., 2021).
3. Algorithmic exchanging: Simulated intelligence can investigate monetary information and market patterns to settle on continuous exchanging choices, prompting expanded exchanging effectiveness, diminished risk, and further developed financial backer returns (Dwivedi et al., 2021).
4. Customer service: AI-powered fueled chatbots and virtual partners can give customised client service, assisting monetary establishments with conveying better client encounters while diminishing functional expenses (Chui et al., 2022).

3. Case Studies

3.1 FinTech: Portable Installments and Digital Wallets

Portable instalments and advanced wallets have reformed how individuals go through exchanges, making them quicker, more helpful, and safer. An unmistakable model is Alipay, a versatile installment stage created by Alibaba Group in China (Yu et al., 2019). Alipay has changed the installment scene in China, permitting many clients to make exchanges flawlessly through their cell phones (Guo & Liang, 2020). The progress of Alipay has enlivened the advancement of comparative stages worldwide, for example, Paytm in India and M-Pesa in Kenya, which have also upgraded monetary availability and comfort for clients (Khan & Karim, 2021).

3.2 RegTech: AML Consistence

Computer-based intelligence-driven AML consistency arrangements have worked on the effectiveness and exactness of identifying dubious exchanges, lessening bogus up-sides and smoothing out consistency endeavours. For example, ThetaRay, an Israeli RegTech organisation, utilises simulated intelligence calculations to dissect much monetary information and distinguish designs characteristic of tax evasion (ThetaRay, 2021). This approach has fundamentally diminished bogus up-sides and worked on the adequacy of AML consistency endeavours (Bholat et al., 2022). Also, organisations like Chainalysis have created blockchain examination apparatuses that help monetary establishments track and screen cryptographic money exchanges for AML consistency, further exhibiting the capability of RegTech to reform consistency processes (Chainalysis, 2021).

3.3 AI in Money: Algorithmic Exchanging

Simulated intelligence is vital in creating algorithmic exchange systems, empowering quicker and more educated exchanging choices. Organisations like AlgoTrader use artificial intelligence to examine monetary information and constantly exchange choices based on predefined measures (AlgoTrader, 2022). This has expanded exchange effectiveness, diminished risk, and further developed financial backer returns (AlgoTrader, 2022). In addition, simulated intelligence has empowered the improvement of cutting-edge exchanging systems, for example, high-recurrence exchanging (HFT), which depends on super quick calculations to gain by little cost variances in monetary business sectors (Chaboud et al., 2021). The developing reception of computer-based intelligence-driven algorithmic exchanging has essentially changed the elements of monetary business sectors and can reshape the business further (Chaboud et al., 2021).

4. Critical Discussion

FinTech, RegTech, and simulated intelligence collaboration present various open doors for the monetary business, including expanded availability, further developed effectiveness, and decreased costs. Be that as it may, the quick reception of these advancements likewise raises a few worries (Zetsche et al., 2021).

4.1. Information Protection and Security

The developing dependence on advanced innovation for monetary administrations builds the significance of information protection and security. Numerous FinTech, RegTech, and computer-based intelligence applications use broad individual and monetary information to convey creative arrangements. This raises worries about this touchy data's likely abuse, unapproved access, or robbery (Danezis et al., 2020). To address these worries, a few measures ought to be taken:

1. Strong encryption methods: Executing best-in-class encryption techniques is essential for shielding delicate information against unapproved access and cyberattacks (Aldasoro et al., 2020).
2. Severe information security approaches: Laying out thorough information insurance strategies, including straightforward information dealing with rehearses, can assist with building trust and guarantee that client information is utilized capably (Danezis et al., 2020).
3. Administrative oversight: Controllers are essential in regulating information security rehearses inside the monetary business. They ought to lay out and uphold information protection and security norms to guarantee consistency and advance a culture of capable information utilization (Aldasoro et al., 2020).

4.2. Administrative Difficulties

The fast development speed in FinTech, RegTech, and artificial intelligence has made an administrative hole, with existing structures frequently lingering behind the improvements in the business (Buckley et al., 2022). To address these difficulties, controllers should adjust to advancing advancement and keeping up with monetary framework security and respectability (Philippon, 2019).

This can be accomplished through a few methodologies:

1. Administrative "sandboxes": These are controlled conditions that consider trial and error and advancement under the oversight of controllers. Sandboxes can assist regulators with better grasping arising advances, distinguishing likely dangers, and fostering proper administrative systems (Huang, 2021).
2. Versatile guideline: Controllers should adopt an adaptable, risk-based way to deal with guidelines, allowing them to adjust existing principles and make new ones as innovation develops (Zetsche et al., 2021). This approach supports development while keeping up with oversight and relieving likely dangers.
3. Joint effort with the business: Controllers ought to work intimately with industry partners to foster a complete comprehension of arising innovations and their expected effects. This joint effort can work with the advancement of valuable and all-around informed administrative structures (Buckley et al., 2022).

4.3. Monetary Incorporation

FinTech, RegTech, and simulated intelligence can work on monetary consideration by making administrations more available, reasonable, and customised to individual necessities. In any case, these advances likely worsen existing imbalances (Ice et al., 2019).

To guarantee evenhanded appropriation of advantages, a few stages can be taken:

1. Tending to algorithmic inclinations: Simulated intelligence-driven models, for example, credit scoring calculations, may accidentally victimise explicit socioeconomics because of predispositions in the preparation of information. To relieve this issue, it is essential to distinguish and address these predispositions during the model improvement process (Barocas & Selbst, 2020).
2. Advanced education drives: Guaranteeing people have the essential advanced abilities to access and utilize computerized monetary administrations is fundamental for advancing monetary incorporation. Computerized proficiency drives ought to assist with shutting the advanced separation and enable people to settle on informed monetary choices (Mishra & Sachan, 2023).
3. Reasonable admittance to innovation: Guaranteeing that the important innovation is open and reasonable to everybody can assist with overcoming any barrier between the carefully associated and the detached. This might include collaborating with innovation suppliers or offering monetary motivating forces to support reception (Ice et al., 2019).
4. Designated approaches and projects: Policymakers should create and carry out designated strategies and projects to advance monetary incorporation among underserved populations. These drives should address these gatherings' one-of-a-kind difficulties, like restricted admittance to monetary administrations, absence of financial records, or inadequate documentation (Mishra & Sachan, 2023).

5. Conclusion & Recommendations

FinTech, RegTech, and artificial intelligence are changing the monetary biological system, offering novel answers for longstanding difficulties and setting out new open doors for development. This paper has outlined the basic applications, difficulties, and potential open doors introduced by the union of these three areas. As the monetary area keeps advancing, more exploration is fundamental to find the drawn-out ramifications of these advancements, foster successful administrative structures, and guarantee that all offer the advantages of computerized development.

To address the worries and difficulties examined in this article, the accompanying suggestions are proposed:

1. Lay out extensive information protection and security norms: Monetary establishments, innovation suppliers, and controllers ought to collaborate to create and implement vigorous information protection and security guidelines, which will assist with safeguarding delicate data and fabricating trust among clients.
2. Energize administrative advancement: Controllers ought to embrace adaptable and versatile ways to deal with guidelines, for example, administrative sandboxes and chance-based structures, which will permit them to stay up with mechanical progressions while keeping up with the security and respectability of the monetary framework.
3. Advance computerised proficiency and monetary schooling: Policymakers and monetary foundations should put resources into advanced proficiency drives and monetary instruction projects to guarantee that people have the critical abilities to access and utilise computerised monetary administrations.
4. Encourage joint effort among controllers and industry partners: By working intimately with industry partners, controllers can foster an extensive comprehension of arising innovations, their possible effects, and the best ways of directing them.
5. Screen and address algorithmic inclinations: Monetary establishments and artificial intelligence designers ought to proactively recognise and address predispositions in

simulated intelligence-driven models, guaranteeing that the advantages of these advancements are evenhandedly conveyed and do not worsen existing disparities.

References

- Alheet, A. F., QAWASMEH, R., AREIQAT, A., & ZAMIL, A. (2021). Utilizing Predecessors Supporting Organizational Innovation in Workers' Psychological Empowerment: An Empirical Study at Saudi and Jordanian Industrial Corporations. *Journal of Management Information and Decision Sciences*, 24(1), 1-21.
- AlMahi, M. & Ahmad, M. (2023). The impact of bank governance on the quality of accounting information (A field study on a sample of Sudanese banks in Gadarif State). *Al-Balqa Journal for Research and Studies*, 26(1), 1-22. <https://doi.org/10.35875/ajrs1>
- Areiqat, A. Y., & Alheet, A. F. (2021). Artificial intelligence and its impact on public management and decision-making. *The Fourth Industrial Revolution: Implementation of Artificial Intelligence for Growing Business Success*, 231-240.
- Areiqat, A. Y., Abu-Rumman, A., Al-Alani, Y. S., & Alhorani, A. (2019). Impact of behavioral finance on stock investment decisions applied study on a sample of investors at Amman stock exchange. *Academy of Accounting and Financial Studies Journal*, 23(2), 1-17.
- Arner, D. W., Barberis, J., & Buckley, R. P. (2019). The evolution of FinTech: A new post-crisis paradigm? *Journal of Financial Transformation*, pp. 47, 16–35.
- Bholat, D., Brookes, J., Cai, C., Grundy, K., & Lund, J. (2022). RegTech and SupTech: The data revolution in financial regulation. *Journal of Banking Regulation*, 23(1), 5-21.
- Bouazza, M. & AlSsaideh, A. (2023). The impact of the digital economy on enhancing the quality of banking services an application study on Islamic banks operating in Jordan. *Al-Balqa Journal for Research and Studies*, 26(1), 108-124. <https://doi.org/10.35875/1105-026-001-007>
- Chainalysis. (2021). Chainalysis 2021 crypto crime report. Chainalysis. Retrieved from <https://www.chainalysis.com/resources/2021-crypto-crime-report>
- Chui, M., Manyika, J., & Miremadi, M. (2022). Artificial intelligence and financial services: The next frontier. *McKinsey Quarterly*, 1, 56-65.
- Danezis, G., Domingo-Ferrer, J., Hansen, M., Hoepman, J.-H., Métayer, D. L., Tirtea, R., & Schiffner, S. (2020). Privacy and data protection by design - from policy to engineering. EUR 29024 EN, Publications Office of the European Union, Luxembourg, ISBN 978-92-79-64016-0, doi:10.2760/7459, JRC107524.
- Guo, Y., & Liang, C. (2020). Blockchain application and outlook in the banking industry. *Financial Innovation*, 2(1), 24.
- Huang, Y. (2021). Regulation of digital financial innovation: A comparative study on regulatory sandboxes. *Journal of Financial Regulation*, 7(1), 1–31.
- Khan, M. A., & Karim, A. (2021). Mobile financial services and financial inclusion: Evidence from developing countries. *International Journal of Finance & Economics*, 26(4), 5422-5438.
- Noureddine, N. (2020). Determinants of Family Savings in Algeria during the Period (1970-2016) In the ARDL form window. *Al-Balqa Journal for Research and Studies*, 23(1), 9-20. <https://doi.org/10.35875/1105-023-001-001>
- Russell, S. J., & Norvig, P. (2020). *Artificial Intelligence: A Modern Approach* (4th ed.). Pearson.
- Sironi, P. (2020). *FinTech Innovation: From Robo-Advisors to Goal-Based Investing and Gamification*. John Wiley & Sons.
- ThetaRay. (2021). ThetaRay AML for correspondent banking. Retrieved from <https://www.thetaray.com/solutions/aml-for-correspondent-banking/>
- Yu, S., Zhang, Y., & Geng, X. (2019). How Alipay revolutionized the payment industry in China: A case study of mobile payment. *Journal of Payments Strategy & Systems*, 13(3), 260–271.

- zamil, A., Adwan, A. A., & Areiqat, A. Y. (2021). Online Purchase Behavior Of Generation X In Kingdom Of Saudi Arabia. *Journal of Management Information and Decision Science*, 24(SpecialIssue1), 1-12.
- Zetsche, D. A., Buckley, R. P., Arner, D. W., & Barberis, J. N. (2021). Regulating a revolution: From regulatory sandboxes to smart regulation. *Fordham Journal of Corporate & Financial Law*, 23(1), 31–104.
- Zohar, S., & Deng, H. (2021). Understanding digital wallets and mobile payments: adoption, security, and the future. *Journal of Financial Transformation*, 49, 36-49.