

The Effect Of Mass Media On Pakistani Family System. An Analyses In The Light Of Islamic Teachings

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Abstract

Islam has given special importance to the family system and has made family members bound by certain rules and regulations. The interaction and relationship of all members of the family with other members of the society is what makes the society stable as the society consists of people of every color and race. While determining the responsibilities, Allah Almighty has said that every person is responsible and his responsibilities will be investigated regarding him and his subordinates and family members.

Where modern technology has given a lot of ease to man, it has also created many difficulties, by the way, everything has some advantages and disadvantages, but the thing that is effecting the youth badly today is social media. Social media has had a very bad im¹pact on our lives, social media has trapped today's youth and children in such a way that even if they want to escape, it is not possible, social media including Facebook, Twitter, WhatsApp, Telegram, Instagram, Skype, snapchat and other such applications are included.

All these have paralyzed the human ability to think and understand. This social networking has brought people who are miles away together but people living in the same house have been cut off from each other. People living in the same house are busy with their mobile phones, laptop computers, TV etc. without knowing each other, today's young generation does not have time to sit with the elders. But Facebook and busy in other apps. There is a lot of time spent using other applications like WhatsApp and Instagram.

The breakdown of Muslim families is partly being caused by social media. It shatters friendly ties and familial ties, causing chaos in social relationships. Finding a remedy to return things to normalcy through a proper Islamic approach that regularizes how to deal with the adverse consequences of social media in order to turn them into beneficial ones and thereby assisting both society and the individual becomes necessary as a result.

In the present study, descriptive type of research is used which describes the characteristics of a group or individuals and their perception about the social media and its effect on families.

The research is qualitative in nature. 5.1. Sources of Data Researcher has collected the primary data with youth through the structured questionnaire. Secondary data has been collected from various articles, journals, magazines.

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Introduction

As a whole, people are moving away from traditional media such as newspapers, radio and television to platforms where they can read, watch, listen and comment on content according to their preferences to be able and above all to be able to express their ideas openly. The alarming situation is that they are not interested in Shariah Ahkam which regulates their social life, family life and economic life. The scholars have provided many ways and methods which are helpful for adults to understand and adopt in their lives based on Quran and Sunnah. Social media has taken them away from real world which needs to be replaced by family members to divert human thinking, their actions and customs through teachings of Quran and Sunnah. The only platform to replace again social media use with such traditional ways is the role of family for arranging such avenues' which can be used to address youth for solution of their problems. Young generation should not be discouraged with use of social media but they need to be sensitized about family importance through Islamic traditions.¹

That is, now people have become both consumers and producers of information. William Dutton of the Oxford Internet Institute called social media the fifth pillar of the state and said, "We are seeing the emergence of powerful voices and networks that will be able to operate independently of traditional media. Whereas about family and its importance structure Islam says it is built on marriage contract. Allah says in Quran

وَمِنْ آيَاتِهِ أَنْ خَلَقَ لَكُمْ مِنْ أَنْفُسِكُمْ أَزْوَاجًا لِتَسْكُنُوا إِلَيْهَا وَجَعَلَ بَيْنَكُمْ مَوَدَّةً وَرَحْمَةً إِنَّ فِي ذَلِكَ لَآيَاتٍ لِقَوْمٍ يَتَفَكَّرُونَ²

“And among His signs is this: that He created for you mates from among yourselves, that you may dwell in tranquility with them, and He has put love and mercy between your (hearts). Verily in that are signs for those who reflect”.

This shows the role of family in this digital era because Allah is saying for you there are signs how to live in different phases of the world.

Which definitely is deteriorating Pakistani family system. It is not only against Pakistan's culture but very serious to the Islamic values. Haya is no more seen in young girls because of medias such as insta, TikTok and YouTube apps. The Muslim girls in Pakistani family system needs to be taught by their elders about have expected from them in Quran and Sunnah. Allah says”

فَدَلَّيْنَهُمَا بِعُرْوَةٍ - فَلَمَّا ذَاقَا الشَّجَرَةَ بَدَتْ لَهُمَا سَوْآتُهُمَا وَ طَفِقَا يَخْصِفْنَ عَلَيْهِمَا مِنْ وَّرَقِ الْجَنَّةِ - وَ نَادِيَهُمَا رَبُّهُمَا أَلَمْ أَنْهَكُمَا عَنْ تِلْكَ الشَّجَرَةِ وَ أَقُلْتُ لَكُمَا إِنَّ الشَّيْطَانَ لَكُمَا عَدُوٌّ مُبِينٌ³

“So he made them fall, through deception. And when they tasted of the tree, their private parts became apparent to them, and they began to fasten together over themselves from the leaves of Paradise. And their Lord called to them, “Did I not forbid you from that tree and tell you that Satan is to you a clear enemy?”

This verse is addressing today's girls and boys both on using social media for their body's exhibition. The values of family are destroyed, haya is lost in the eyes of both boys and girls. Prophet Muhammad (SAW) also said :

" الإِيمَانُ بِضْعٌ وَسِتُّونَ شُعْبَةً، وَالْحَيَاءُ شُعْبَةٌ مِنَ الإِيمَانِ⁴

“Faith (Belief) consists of more than sixty branches (i.e. parts). And Haya [This term Haya covers a large number of concepts which are to be taken together; amongst them are self-respect, modesty,

bashfulness, and scruple, etc.] is a part of faith.”. This hadith is serious warning for today's generation for using social medias such as TikTok YouTube etc. As the use of such platforms are against the spirit of haya concept.

However, compared to Facebook, Tik Tok has been more controversial in Pakistan, as boys and girls who want to gain more fame in a short period of time have shown immoral behavior through it and in response, it has been repeatedly blocked by serious public circles. Emphasis should be placed on doing it.

Man cannot be detached from other people, and he has developed a number of strategies to do so. As civilization and time have progressed, communication techniques have been made simpler and easier. Thus, communication is both a moral ideal and a pleasurable way of life, and the world has shrunk to the size of a small hamlet. Human beings are social animals and cannot live without each other. They are known as vicegerent of Allah, Allah says in Quran

وَهُوَ الَّذِي جَعَلَكُمْ خَلَائِفَ الْأَرْضِ وَرَفَعَ بَعْضَكُمْ فَوْقَ بَعْضٍ دَرَجَاتٍ لِيُبْلُوَكُمْ فِي مَا آتَاكُمْ إِنَّ رَبَّكَ سَرِيعُ الْعِقَابِ ۗ وَإِنَّهُ لَغَفُورٌ رَّحِيمٌ⁵

“It is He who has appointed You vicegerent on the earth and exalted some of you in rank above others, so that He may test you by means of what he has given you.”

Allah Tallah Said again in Quran pak

يَا أَيُّهَا النَّاسُ إِنَّا خَلَقْنَاكُمْ مِنْ ذَكَرٍ وَأُنْثَىٰ وَجَعَلْنَاكُمْ شُعُوبًا وَقَبَائِلَ لِتَعَارَفُوا ۗ إِنَّ أَكْرَمَكُمْ عِنْدَ اللَّهِ أَتْقَاكُمْ ۗ إِنَّ اللَّهَ عَلِيمٌ خَبِيرٌ⁶

“ O mankind! We created you from a single pair of a male and a female, and made you into nations and tribes that you might get to know one another . Surely the noblest of you in the sight of Allah is he who is the most righteous. Allah is All-Knowledgeable, All-Aware”.

As time goes by, changes are taking place in the society. On one hand, modern technology is far away, on the other hand, the young generation is deteriorating. Scientific inventions have a big hand in the development of the advanced age humans are going through, science has made a lot of progress but despite all these advances, humans are moving towards degradation along with the benefits of science, there are also many disadvantages.

Social media has had a very bad impact on our lives, social media has trapped today's youth and children in such a way that even if they want to escape, it is not possible for them because social media including Facebook, Twitter, WhatsApp, Telegram, Instagram, Skype, snapchat and other such applications are included.

All these have paralyzed the human ability to think and understand. Allah also said in Quran:

فَأَقِمْ وَجْهَكَ لِلدِّينِ حَنِيفًا ۗ فِطْرَتَ اللَّهِ الَّتِي فَطَرَ النَّاسَ عَلَيْهَا ۚ لَا تَبْدِيلَ لِخَلْقِ اللَّهِ ۗ ذَٰلِكَ الدِّينُ الْقَيِّمُ ۗ وَلَٰكِنَّ أَكْثَرَ النَّاسِ لَا يَعْلَمُونَ⁷

"So set your face resolutely for religion. That is the nature framed by Allah in which He has created all men."

Unfortunately this social networking has brought people who are miles away together but people living in the same house have been cut off from each other. People living in the same house are busy with their mobile phones, laptop computers, TV etc. This verse clearly reflecting the human nature to live with each other as this is human's nature to live in interacting manners. Today's young generation don't have time to sit with their elders and are influenced by the Facebook and other apps. They are losing their precious time by using social media apps.

The Effects of Mass Media on Pakistani Family System

Social media is divided into various segments, among which social networking sites are at the top, where people share their profiles, Facebook, Twitter, LinkedIn are notable among them. Similarly, among microblogging sites, Instagram, Snapchat, Pinterest, etc., among video sharing sites, YouTube, Facebook Live, IGTV, Skype, TikTok, and Snack are very popular. Messaging apps are also an important part of social media, including WhatsApp, Viber, Line, Messenger, We Chat, Telegram, Signal, etc. These messaging apps have affected family system at greater level because young generation especially instead of sharing their issues with family members. They utilize social media for their problems and are getting in more problems'. Prophet Muhammad (SAW) said: " Ibn Umar reported that the Prophet (s.a.w.w) said , " The people of a household are not granted kindness except that it will benefit them."⁸

This hadith reminds us that family is made in Islam for receiving goodness from each relationship. As kindness, gentleness and giving love to each other is Allah's Mercy on human beings which cannot be archive through excessive use of social media.

Allah has made this world having many opportunities for human beings. Mass media in 21st century from last one decade has ruled the entire world with different modes. Allah says in Quran

وَلَقَدْ كَرَّمْنَا بَنِي آدَمَ وَحَمَلْنَاهُمْ فِي الْبَرِّ وَالْبَحْرِ وَرَزَقْنَاهُمْ مِنَ الطَّيِّبَاتِ وَفَضَّلْنَاهُمْ عَلَى كَثِيرٍ مِمَّنْ خَلَقْنَا تَفْضِيلًا⁹

"Surely We have honored the children of Adam. We have put the land and the sea under their control, given them sustenance and have exalted them above many of those whom We have created".

Quran has encouraged human beings to explore new ways for knowing the world as the world has turned into a "digital world". But humans are asked to use the resources in wise manner whereas the main purpose of social media is to access the information in seconds and explore new ideas. The humanity is replacing human interaction with social media which is affecting the social system of the world especially family system in different Muslim regions. That is why with the importance of social media increase day by day, all the news, video or photos of any event reaches millions of people in seconds, not in minutes and has the ability to influence both positive and negative effects on human's life.

Social media as addiction

In our addiction to connecting with the whole world, we are becoming more distant from ourselves, due to which families are being destroyed and the future of countless children seems to be lost in darkness, if not lost. Now the situation is that we have become slaves and captives of the artificial world of social media. Social media today has become the center of promotion of entertainment activities and waste of time.

According to research, using Facebook is killing people's happiness. Experts say that single people who used less Facebook were found to be relatively happier even after marriage. Experts say that constantly posting about your marital or other relationships on social media promotes feelings of insecurity. Social and medical experts say that it is impossible to stay away from social media and modern technology in today's modern age, but reducing its use, especially keeping your personal life away from it, can save you from numerous social, medical and psychological problems. Can avoid problems.

According to the research of Larry Rosen, a researcher and psychologist at the University of California, excessive use of Facebook and other websites is increasing in people's selfishness, psychological problems, antisocial behavior and violent feelings. According to Larry Rosen, children and adults who use them are suffering from mental illnesses.¹⁰

The number of Facebook users in Pakistan is increasing and it is estimated that children and youth are the largest number.

Waste of Health and Wealth, Mental Disturbance

Due to which their mental health is also affected. Emotional problems, anger and bad behavior are found in such children. Youth and children have also given up time for sports, due to which their mental and physical health is adversely affected along with their education. Youngsters enjoy playing with the emotions and feelings of others by creating fake IDs. On the other hand, most of the girls are busy trying to impress boys by uploading bold pictures of themselves on social media.

But ninety percent of boys are just passing the time. Along with this, many girls are being kidnapped for ransom and sexually assaulted on the pretext of meeting as a result of friendship. Today, because of the wealth of social media, access to obscene and inappropriate websites has become easy, so teenagers, especially boys, are becoming victims of moral and sexual immorality by using these websites. They spend their time on these web pages due to which their mental and physical health deteriorates. Not only that, some young people are spreading obscenity by posting sexual images.

In this difficult situation, the Holy Qur'an guides us:

يَقَوْمِ إِنَّمَا هَذِهِ الْحَيَاةُ الدُّنْيَا مَتَاعٌ وَإِنَّ الْآخِرَةَ هِيَ دَارُ الْقَرَارِ¹¹

“O my people! This worldly life is only ‘a fleeting’ enjoyment, whereas the Hereafter is truly the home of settlement.”

At another place, the Holy Quran warns us:

يَوْمَ تَشْهَدُ عَلَيْهِمْ أَلْسِنُهُمْ وَأَيْدِيهِمْ وَأَرْجُلُهُمْ بِمَا كَانُوا يَعْمَلُونَ¹².

"On the Day of Resurrection, their tongues and their hands and feet will testify against them as to what they were doing."

The Messenger of Allah, peace and blessings be upon him, said: “You will certainly follow the customs and manners of the next nations, pillow by pillow and hand by hand. Even if they enter the pit, you will also enter it. The Companions said: O Messenger of Allah ﷺ! By the first nations, do you mean Jews and Christians? He said: Then who else?

Dr. Iqbal said:¹³

تمہاری تہذیب آپ اپنے خنجر سے خودکشی کرے گی
جو شاخ نازک پر اشیانہ بنے گا، ناپائیدار ہوگا

Finally, read this small news and think about where we stand.?

The negative effects of social media on the family system, Jews are alarmed. Jews in conservative occupied Jerusalem begin a crackdown on the Internet.

According to Al-Arabiya.net report, conservative Jews have launched a religious and social holy war against the use of social media as a major threat to Jewish families and smartphone and messaging services. Is. According to Israeli media reports, various forms of social media are also gaining popularity among conservative Jewish youth. "¹⁴

Reports of All Provinces

Divorce rate in Pakistan

Divorce is a complex event that can be viewed from multiple perspectives. For example, sociological research has focused primarily on structural and life course predictors of marital disruption, such as social class, race, and age at first marriage¹⁵

Muslim marriage is a transaction, notwithstanding its religious components. It may continue indefinitely or terminate earlier with the passing of one of the parties. Divorce shouldn't be the first course of action when there is discord between spouses. The Qur'an encourages marriage reconciliation by means of family-based arbitrators or mutually agreed-upon settlements. But if "mutual good treatment" isn't feasible, there need to be a cordial parting. As a result, divorce is accepted but not celebrated in the Qur'an. There is a complete surah in Holy Quran with the name "Surah At Talaq" which contains 12 verses and gives a detailed insight into the process of divorce in Islam. Still, nowhere Islam has encouraged Divorce. Holy Prophet (PBUH) says:

أَبْغَضُ الْحَلَالِ إِلَى اللَّهِ الطَّلَاقُ¹⁶

"The most hated of permissible things to Allah is divorce. "

Even though Islamic has permitted divorce and even has given a detailed way of pursuing it, encouraging it leads to the destruction of family system that Islam so keenly advocates. Social media also increases the chances of fake marriages and frauds, resulting in ultimate divorces and destruction of both men and women. According to a report of Tribune about one girl who was married to a fraud in name of social media:

Women rights expert, Advocate Tayyaba Abbasi, said that the marriages for wealth and social status were causing problems. "Due to the spread of social media, the divorce rate has increased in the last five years," she explained. Noreen Fayyaz, a 19-year-old divorcee, admitted that she first became friends with a boy on social media and then they both got married. She said that the marriage lasted for only two years. "I only got to know after marriage that he is father to a girl and is not a grade 16 officer but a driver and earns only Rs33,000 a month," she said.¹⁷

Some of the effects of social media in romantic relationships includes jealousy, online surveillance, sexting, self-disclosure, sexual function, relationship commitment, convenience, and infidelity. Due to the negative effects of social media on romantic relationship, it might lead to relationship dissolution.

According to a survey, more than 100 cases are being filed every day. Women have a higher rate of filing divorce cases. There are many reasons for this, such as unexpected expectations, childlessness, domestic quarrels, the tendency of men to remarry and not having male children, etc. Whatever the reasons, divorce is an act that directly affects children.¹⁸

OBJECTIVES OF THE STUDY

Problem Statement Media monopolies dominating in Pakistan which is an alarming sign as the media has extensively grown up. Therefore, the study would investigate those negative factors that are affecting the people of Pakistan and also becoming the cause for the dominancy of foreign culture and influencing negatively on the minds of people. Violence has been promoted by media, which has made youth aggressive and they are responding to every person with no sense of patience. Element of respect and understanding has been omitted and only running after the unlimited desires that has no ends. Youth of Pakistan has started following the footsteps of Indian and western culture where drugs addiction and rave parties are often conducted.

Crime has increased by the virtue of social media in the shape of thefts, sexual activities, rude behaviors, adultery, online friendships, hacking and kidnapping. A person involves himself in troubles and worries by watching late night talk shows, useless discussions, movies that indulges in criminal activities or mind set, morning shows, latest so called fashion and trends that made every follower shameless. Late night sleep and using mobile along rest time and video calling taking youth towards the worse side. Because we have forgotten the teachings of Islam, which is a complete code of conduct and have started following the teachings of people, who are themselves the slaves of core countries.

The main objective of this study is to analyses the effect of mass media on Pakistani Families and Special Sindh Province. It also to assess how youth use social media in their day to day life and its impact on Society and families in terms of educational learning, entertainment, in quest of job opportunities, communication.

Review Literature

I have reviewed many articles but the work in all of them was different and I have worked with to all four provinces specially Sindh province. And my topic is “The Effect Of Mass Media On Pakistani Family System. An Analytical Study in the light of Islamic Teachings” and This study has been done on all four provinces of Pakistan and has focused on Sindh. And regarding social media. How it has effected the family life of Pakistan and how it has had a bad impact and people's lives. How has the young generation been affected, especially in the Sindh province, the increase in crime has been taken through a survey.

Methodology

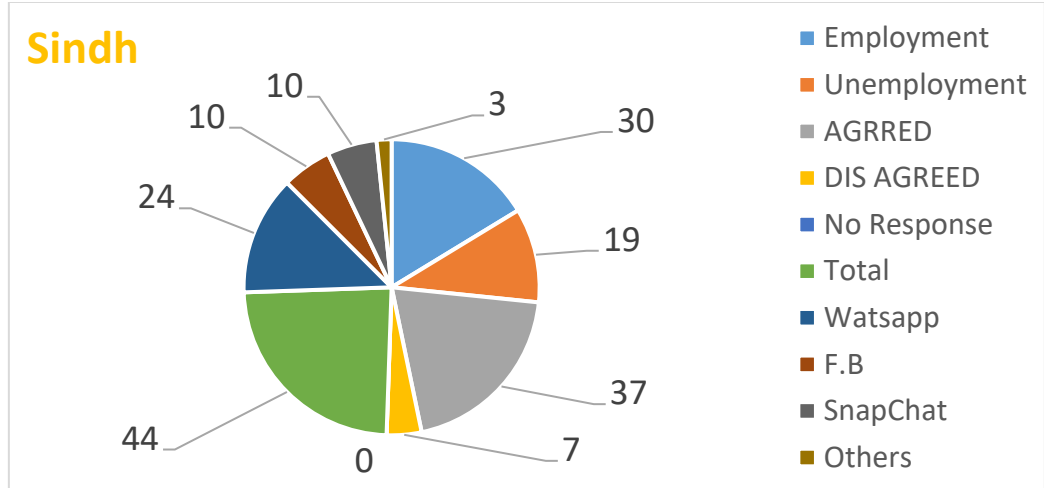
Qualitative analysis technique has been used along with the questionnaire, which carries 20 straight questions, it will help in knowing the negative effects of Mass Media and the factors that are becoming the cause of replacing Pakistani families which includes Indian and western. A western media has greater effect on the Pakistan country media.

In the present study, descriptive type of research is used which describes the characteristics of a group or individuals and their perception about the social media and its effect on families. The research is qualitative in nature. 5.1. Sources of Data Researcher has collected the primary data with youth through the structured questionnaire. Secondary data has been collected from various articles, journals, magazines.

Based on the nature of research, norms of research area, and practicalities you can choose the best research methodology for your research.

1. **Qualitative research** utilizes data that cannot be quantified numerically. In other words, qualitative research focuses on words, descriptions, concepts, beliefs, ideas, and other such intangibles.
2. **Quantitative research** utilizes numeric and statistical data. It measures variables and verifies existing theories or hypotheses.
3. **Mixed methods-based research** attempts to bring both, qualitative and quantitative research It uses qualitative research to explore a situation and develop a potential model of understanding, which is also called a conceptual framework, and then uses quantitative methods to test that model empirically.¹⁹

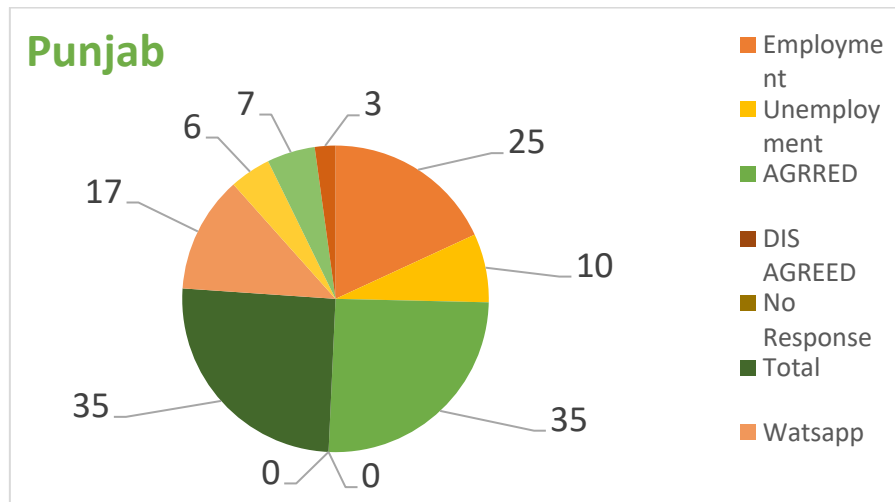
Sindh Province



Sindh Province

The answers collected from the survey form, from Sindh which were variables were 80% responded in which according to the survey created for questioner, males were 37% agreed and 7% were disagreed while females were 29%. were agreed and 7% were disagreed and 0% variants gave no response. In which the age of men and women was 20-60%, in which 25% men were married and 19% were single. And in females there were 18% married and 18% unmarried. And in these mails 30% were employees and 14 were non-employees. And among females there were 8% employees and 28% unemployed. And regarding the media research survey form men use about 24% WhatsApp and 10% Facebook and 10% Snapchat and other apps. And females also used 13% WhatsApp, 13% Facebook, 10% snap chat and also used other apps. In this way, we have got the response to the questions asked in Majority. That mass media is destroying our society and our generation is also leading to destruction, which should be taken immediately notice.

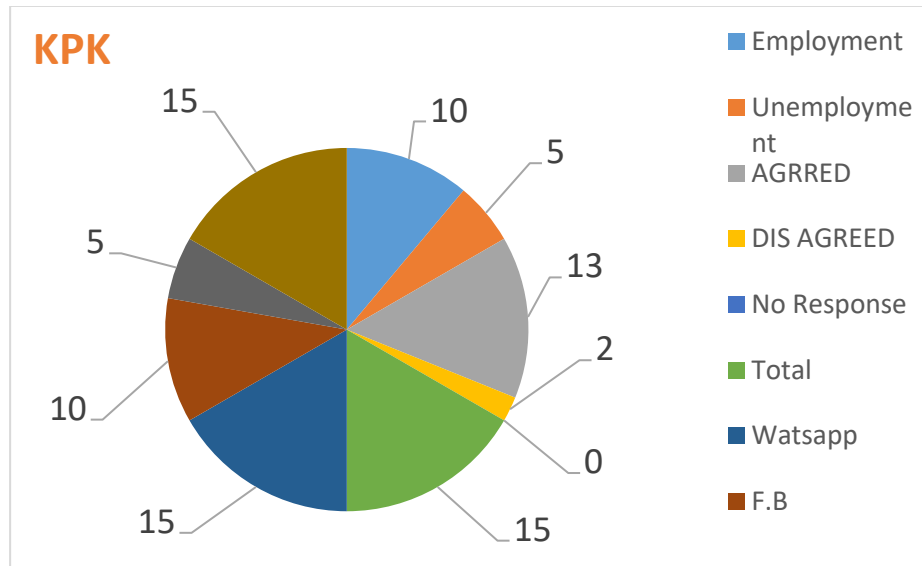
Punjab Province



The answers collected from the survey form, from Punjab which were variables were 74% responded in which according to the survey created for questioner, males were 35% agreed and 0% were disagreed while females were 34%. were agreed and 3% were disagreed and 0% variants gave no response. In which the age of men and women was 20-60%, in which 20%

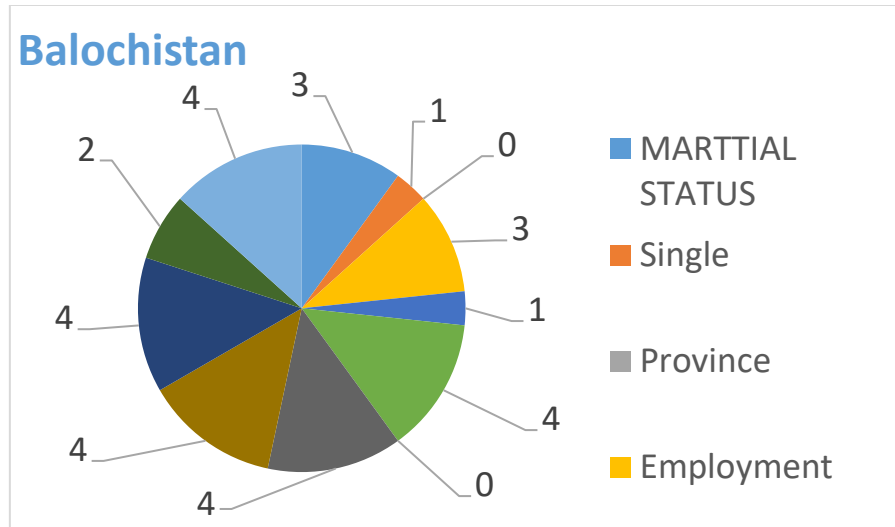
men were married and 15% were single. And in females there were 12% married and 27% unmarried. And in these Mails 25% were employees and 10% were non-employees. And among females there were 17% employees and 22% unemployed. And regarding the media research survey form men use about 17% WhatsApp and 6% Facebook and 7% Snapchat and other apps. And females also used 34% whatsapp , 10% Facebook , 10% snap chat and also used other apps. In this way, we have got the response to the questions asked in Majority.

Khaiber Pakhtukhuwa



The answers collected from the survey form, from Punjab which were variables were 20% responded in which according to the survey created for questioner, males were 13% agreed and 2% were disagreed while females were 5%. were agreed and 3% were disagreed and 2% variants gave no response. In which the age of men and women was 20-60%, in which 6 % men were married and 9% were single. And in females there were 3% married and 2% unmarried. And in these Mails 10% were employees and 5% were non-employees. And among females there were 3% employees and 2% unemployed. And regarding the media research survey form men use about 15% WhatsApp and 10% Facebook and 5% Snapchat and other apps. And females also used 5% whatsapp , 5% Facebook , 3% snap chat and also used other apps. In this way, we have got the response to the questions asked in Manority.

Balochistan



The answers collected from the survey form, from Balochistan which were variables were 4% responded in which according to the survey created for questioner only male variant participate in servey form .males were 4% agreed and 0% were disagreed . In which the age of men was 20-60%, in which 3% men were married and 1% were single. and in these Mails 3% were employees and 1% were non-employees and regarding the media research survey form men used all apps.

Discussion

The weakest generation of this century is the one born after 2000. Which is about 23 and 24 age at that time done throughout the world this generation is called the world's weakest and most mentally ill generation.

This era in which they have taken over consciousness is one of the most technologically intensive eras in human history. This generation grew up with the use of technology. This generation has access to internet, mobile, tab, TV channel and social media. This generation has not been brought up by elders but by social media. The biggest problem of this generation is patience and intolerance. Due to the use of mobile all the time, the neck is bent and the eyes are above the screen due to which our young generation is going towards poor eyesight and weakness. Spending time in technology all day makes the body weak and Psychological weak.

Pakistan's generation can be called up tik talk generation. No Pakistani needs to tell you what is the condition of his generation. What is the condition of their broken families? What are its motivations? Despite being literate, do they have education? Does he have morals? Does he have a dialect? Does he have training? Isn't that darkness their future which our government and our state have given them. The young generation in Pakistan is 40 to 50 % It means people i.e. 10 to 12 crores.

If Pakistan has to go through trials like Gaza, Iraq, Syria, Libya and Yemen, what will happen to our new generation? Will be able to pay this fee? They don't know how to light a fire with wood, they don't know east and west on a map, so how will they use their weapons, they cannot save themselves. They may not be able to bear the physical hardships and they are not able to do the psychological hardships. This is the reason why the rate of divorce is increasing in our society today and more and more suicide, murder, rapes and street crime are increasing.

Conclusion

This study has been done on all four provinces of Pakistan and has focused on Sindh. And regarding social media. How it has effected the family life of Pakistan and how it has had a bad impact and people's lives. How has the young generation been affected, especially in the Sindh province, the increase in crime has been taken through a survey.

And people's opinions have been taken. We have collected data from Sindh University Old Campus Hyderabad, SZebist University , Karachi University, Iqar University and various universities and a lot of data has also been collected from interior Sindh and the aim of this survey is to stop the negative effects of mass media and prevent the increasing crime from the society and we request our higher authorities to have a monitoring system on social media all kinds of mass media apps and Tik Tok snapchat and other apps. Those which are made for entertainment for the

youth for no reason should be banned.

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